



COMPETITION SUBMISSIONS

(ACADEMY FINAL PROJECT)

In order to complete the Academy and become a certified Space Entrepreneur, you must submit your final project in the form of traditional entrepreneurship competition submissions. These submissions are an 8-10 page pitch deck, and 5-minute recorded presentation revolving around a business idea within the commercial space industry.

These will be submitted through a quiz submission tool on the Academy website, although the video should be hosted elsewhere and only linked through the Academy.

PITCH DECK

- Should contain at least 8 slides, but no more than 10
- Include the following topics:
 - Problem being addressed
 - Solution (business idea) to the problem
 - Customer Information
 - Competition Analysis
 - Marketing Plan
 - Financial information and projections
 - Team/Personal Information
- Use the Pitch Deck Guide from section 7.3 for more specific suggestions, tools, and information.
- Save the slides as a PDF for submission.

PRESENTATION

- Should be no more than 5 minutes in length
- All team members should have a chance to speak
- Should cover the entirety of the pitch deck
- Focus on delivering your main points, telling a story, and engaging your audience