

GOALS CHECK-IN

During Part 3 of the Academy, you created a survey and it out to potential customers. Return to the platform on which you completed the survey and look at the results.

How many people participated?

What results surprised you?

How do those results affect your hypothesis?

What changes will you need to make to your previous assumptions going forward?

As part of your work in Part 4, you should have updated your Business Model Canvas (BMC) with new information after learning about the Lean Startup Method. What aspects of the BMC are still confusing to you? What do you need to conduct more research on?